

Communication Steroids: Who Are We?

Tim 'Gonzo' Gordon:

Public Speaking:

Tim has been a public speaker and trainer since the mid-90s, focusing on making public speaking an entertaining and enlightening activity. He began a 25+ year career in radio as a teenager, delivering music and entertainment to 'the masses' while honing his communication and leadership skills.



Bio: Tim grew up in the mountains of Oregon across the highway from a ski resort, so it wasn't hard to foresee that he'd spend a lot of his life on skis bombing down steep snow-covered mountains.

At an early age he discovered The Beatles, The Rolling Stones, The Monkees, The Yardbirds, Paul Revere and the Raiders and other long-haired loud rock 'n' roll bands, which led him to become a drummer at a tender young age, influenced as much by Lennon's other-worldly "I Am The Walrus" as by "Train Kept A-Runnin' (All Night Long)" from the Yardbirds.

Online:

Launched DigitalAudioWorld.com 2003, which features information on how to set up a high-quality, low-budget home recording studio.

Created "**Podcasting Adventures Online**," (www.PodcastingAdventuresOnline.com), a how-to-podcast multi-media program. Followed up with "Podcast Profit Case Studies" which offers 13 examples of individuals and businesses that are using podcasting to make money, add to their bottom line, increase their client list and more.

Current: Co-host and producer of "**Communication Steroids**," a weekly podcast with co-host Roger Pike on methods to increase effectiveness of communication: online, in person, public speaking, presentations, meetings, e-mail, newsletters and more.

Personal:

Two boys, 8 and 15; resides in a rambling ranch house in Salem, Oregon. Wears size 10.5 shoes, never gambles, plays guitar, skis fast, shoots about 78% from the free throw line (as long as it's not a windy day).

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"Add Muscle to Your Message!"

1370 Evergreen Ave NE
Salem, OR 97301
503-589-4494

info@communicationsteroids.com

Roger Pike:

Roger is a Texan, born in Dallas, who moved to Oregon while in high school. Roger attended Forest Grove High School where he distinguished himself as an athlete and public speaker.

Roger attended college at Lewis and Clark in Portland where he studied communication and was a member of the Pioneer's national traveling public speaking competitive team. Roger's honors in collegiate public speaking number in the dozens.

In his professional life, Roger worked for more than a decade in radio, spending most of that time as News and Public Information Director for various stations. Rogers duties included extensive on-air work and it was in radio where Roger first began training on-air staff. His professional skills were instrumental in producing ratings successes wherever he went. In one case, a station climbed more than 15 ratings places, due, in part, to Rogers skill as speaker and coach.



Even after he left radio, Roger pursued his passion for speaking and coaching. As a toastmaster, Roger excelled as speaker, leader and mentor. As a competitive Toastmaster Roger won numerous Division International speaking championships and was the Ben Medofsky District champion in Humorous public speaking. Roger mentored many successful Toastmasters and, while President of the club designed and implemented a detailed, outcomes based, mentoring program. While co-President, with **Communications Steroids** co-founder Tim 'Gonzo' Gordon, the club achieved the highest award offered by the Toastmasters organization.

Roger has worked in the political arena as well, coaching speakers and writing speeches for two state legislative campaigns and as a Public Information Director. His volunteer work includes serving on the marketing committee for his local United Way office.

Roger is more than an award-winning speaker. He is an exceptional communicator who has dedicated his life to coaching and mentoring others.

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